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Date: August 18, 2020

To: Konica Minolta Dealer Partners

From: Dealer Channel Marketing

Subject: Introducing the new bizhub C750i Color MFP

Konica Minolta is excited to announce the latest addition to the new generation of the bizhub i-Series, the bizhub C750i, rounding out our color line-up. Born from the company's continuing ambition to create value for our customers and driven by the desire to rethink the way a multifunctional device works, the i-Series smart technology connects tomorrow's workplace today. The C750i will replace the bizhub C759, which is still available in limited quantities. Like the C759 it replaces, the C750i is based on a console design. Note that there will be no direct replacement for the C659, which is also available in limited quantities. Many C659 customers may be good prospects for the C750i, while others might prefer the C650i.

A [bizhub i-Series Jam Group](#) has been created as a one-stop resource for all i-Series information.

Designed to be simple, convenient and secure, the new i-Series features an all-new user interface with a fresh, contemporary look. The simple and intuitive menu layout is built to minimize the number of touches and complete jobs faster. Equipped with standard 8 GB memory, a 256 GB solid state drive (SSD), and a quad core processor, these new units come ready to connect to an array of bEST certified solutions, including Dispatcher Phoenix, Consult: Secure Print and many others. When it comes to security, the i-Series is second to none, with all the standard features to secure customers' data, plus the optional Bitdefender* virus scan to ensure customers' data is always protected.

The web browser is standard and the KM MarketPlace is enabled and ready to use on the MFP models. The Konica Minolta MarketPlace is a great source for cutting-edge technology—with new apps being developed to make the i-Series MFPs even more powerful in all the right categories. Scanning, printing, social networking, security, document management and cloud-based apps are all easy to access and designed to help increase productivity.

In addition, the i-Series MFPs support Konica Minolta's new Personalize app, which offers users the ability to customize the display of their MFPs according to their individual preferences upon authenticating to the device. Functions and features as well as their language of choice can be matched to their own individual working behavior and routines, decreasing the time employees spend in front of their devices and increasing efficiency and operational cost savings.

New features, compared to C759, include:

- Latest version of Open API for compatibility with a variety of office solutions
- 8 GB Memory pre-installed
- 256 GB self-encrypting, high performance solid state drive, which is faster and more secure than conventional hard disk technology
- Third and fourth paper trays newly reinforced
- "Floating" Panel with new UI that requires fewer clicks to complete common tasks; "Classic" UI can also be used
- Intelligent Media Sensor (standard) senses the type of paper installed and automatically adjusts settings for fewer jams and better print quality
- Auto De-Skew Function (standard) offers electronic adjustment, automatically compensating for skewed originals
- Double-Feed Detection (standard), an ultra-sonic sensor detects originals that are stuck together in document feeder
- Reduced Energy Consumption
- Shorter Warm-Up Time
- "Soft Close" Document Feeder
- MarketPlace Pre-Installed, with 3 popular free apps included
- Bitdefender Anti-Virus Scan (option)
- 1 TB Expanded Memory (option)

Sales Training
The Learning Group is planning a series of live virtual demos that will highlight some of the many features of the C750i on September 10.

Service Training
Service training is available. A Service Bulletin will be released providing the details.

Learn more about the bizhub i-Series
Visit the bizhub i-Series Jam Group to view or download the following:

- Product Spec Sheet
- Specification and Installation Guide (includes component details and item numbers)
- Marketing PowerPoint Presentation
- User Manuals

Additional marketing resources are planned and will be posted to the **bizhub i-Series Jam group** in the near future. If you have any questions, please post them here on the bizhub i-Series Jam group.